



*Sustainable Trade and
Innovation Centre*

STIC REGIONAL STRATEGY

PROPOSALS FOR PARTNERSHIP WITH OTHER STICS

Part I

STIC Textile Pilot Initiative

Part II

Other Initiatives

Agri-Food & Sustainability Cent

Part I

STIC Textile Pilot Initiative

executed by

eco-tex
C O N S O R T I U M



European Partners
for the Environment

Objectives

- Capacity Building
- Awareness Creation
- Compliance with legal, market and community requirements

Objectives

- Facilitating dialogue
- Achieving economic growth, environmental respect and social development

Methodology

- Training & Coaching
- Establishing a network of Capacity Building Centres (Compliance Offices)

Methodology

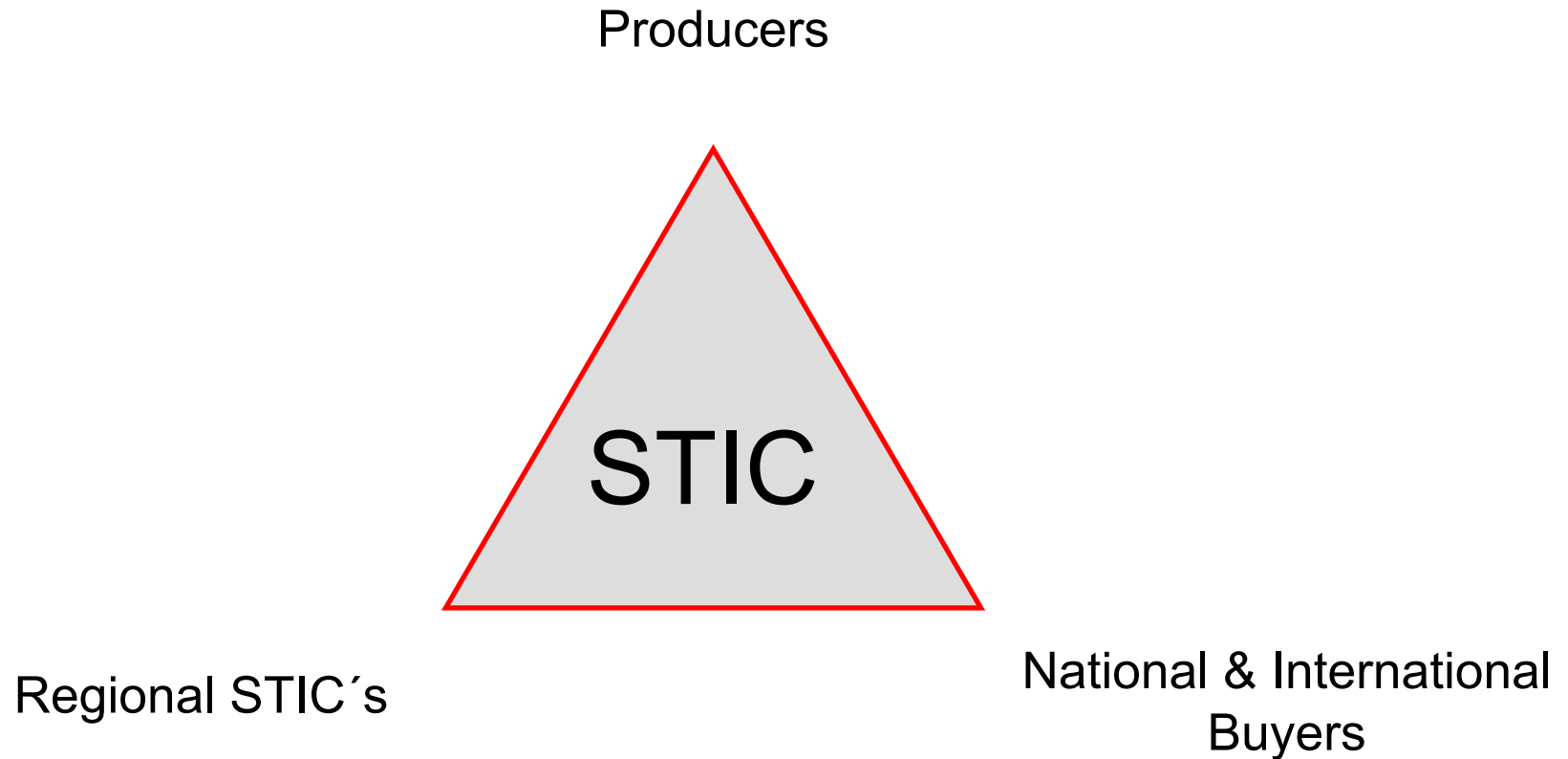
- Providing compliance services locally and at local cost
- Sustainable & integrated management methodologies (**Begin-of-Pipe Approach**)

Actors

- Manufacturers & Associations
- Buyers
- Consulting & auditing organizations
- Government & NGOs
- Other stakeholders

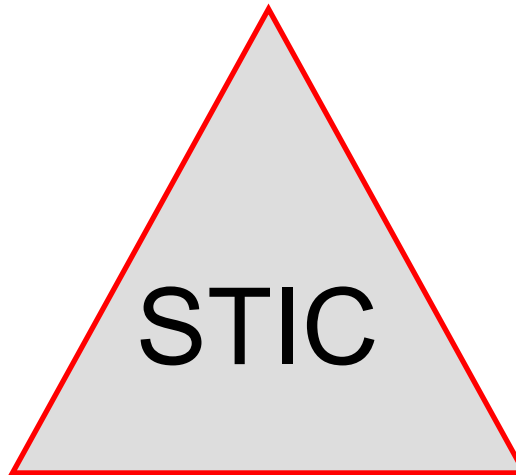
Strategy is based on
Business to Business (B2B)
Processes

Business Triangle



Cooperation Triangle

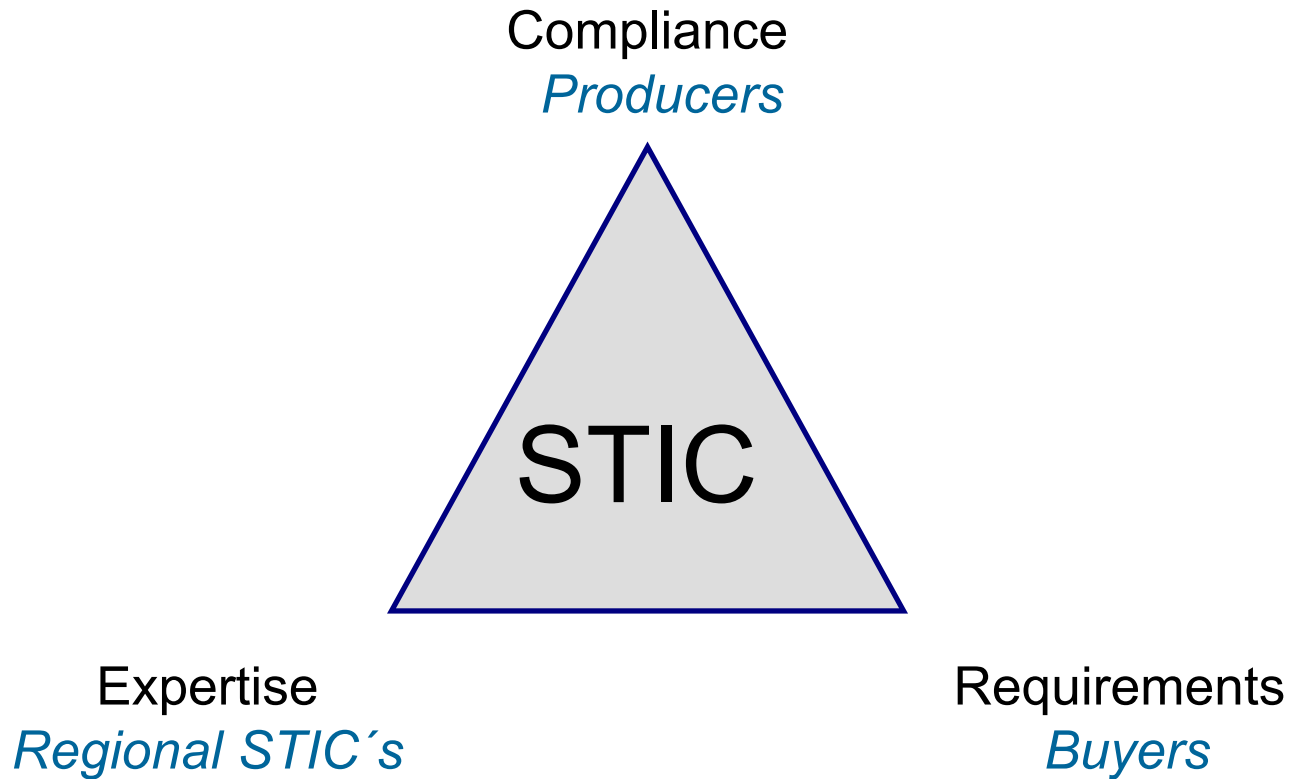
Capacity Building
Producers



Training
Regional STIC's

Sustainable
Purchasing Guidance
Buyers

Success Triangle





Part I
Textile Pilot
Initiative

Progress on STIC Textile Pilot Initiative

Initiatives in Asia



EU-Asia Pro Eco Programme

- Network of 20 National Compliance Hubs
- Hubs providing services at local access and at local cost.

Cooperation with Asian Organizations

- **BCAS, Dhaka**
- **VCCI, Hanoi**
- **VINATEX, Hanoi**
- **VPC, Hanoi**
- **CITA, Hong Kong**
- **LINK, Ethical Trading Consulting, Bangalore, India**

VIETNAM CHAMBER OF COMMERCE AND INDUSTRY





- Capacity Building for Asian Business Intermediary Organizations
- Networking of Asian & European Initiatives
- Three Task Forces
(EU-China, EU-India, EU-ASEAN)

Similar Initiatives in Africa, Latin America, Mediterranean & Europe

Mauritius Workshop

On Sustainable Trade Opportunity for
Manufacturers in Cooperation with MCCI
- proposed in March 2004

STIC Textile Lunch

- “New approach for minimizing the impact of liberalization in textile after 2005“ in Brussels, 5th May 2003
- A side event on “Textile Symposium“ by Commissioner Lamy

Initiative on
Reciprocal Acceptance &
Harmonization of Requirements
Ethical & Environmental Standards



Africa	East Asia & the Pacific	Latin America & the Caribbean
Europe & the New Independent States		The Middle East
North America		South Asia

memberships & associations

Leader in Social Responsibility, Education and Compliance Monitoring and More...

CSCC has a long-standing reputation of working with the business and work organizations to educate and improve the working conditions of employees through on-the-job. To accomplish this, our service centers, the active members of trade associations and organizations that are working to meet our goals. The active participation creates the business organizations provide to CSCC, and our strong commitment to the membership role in the field.

CSCC, A Candidate for Corporate Philanthropy

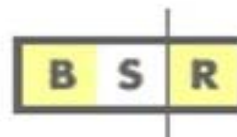
CSCC provides its clients with opportunities to contribute to philanthropic organizations. This includes providing clients a means of donating to a cause that is closely related to their own business interests. Click here to the outcome.



United Nations Global Compact seeks active participation from a diverse group of businesses and organizations by bringing companies together with UN agencies, labor and civil society to support the universal principles in the areas of human rights, labor and the environment.



Social Accountability International (SAI) (CSCC) is a charitable non-profit organization dedicated to improving working conditions and committed by developing and implementing socially responsible standards. CSCC is accredited to conduct ISO 26000 Certification audits across the globe.



BSR - Institute for Social Responsibility - a membership organization for companies of all sizes and sectors. The leading global resource, providing members with innovative products and services to help companies be commercially successful by addressing environmental, social and governance issues, people, communities and the environment.



FLA—Fair Labor Association—is a nonprofit organization created to protect the rights of workers in the United States and across the world. The FLA China Agreement has created a revolutionary, industry—the code of conduct and monitoring system. CSCC has been certified in the United States as an independent external monitor for the Fair Labor Association.



WRAP—Worldwide Responsible Accredited Production—is an independent, nonprofit corporation established to promote and certification of high standards of ethical manufacturing throughout the world.



International Council of Toy Industries

ICTI—was formed in 1974 as an association of toy manufacturers from across the world. The process of the member countries comprises the 'string of toys, playthings and related merchandise incorporated as a non-profit corporation under the laws of the State of New York.



AVE—German Retail Association—The AVE is a coalition exposing the foreign trade interests of German retailers and retail associations. It includes 64 groups of retail businesses and associations and is a member of the WTO.



American Apparel & Footwear Association
the fashion association

AAFA—American Apparel and Footwear Association (formerly the American Apparel and Footwear Association)—is a non-profit association for the apparel and footwear industry and its suppliers, retailers and employees in the industry will be treated with opportunity, integrity and human dignity.



IIPe—is a non-profit, independent, non-partisan association established to develop an international and professional community of public sector ethics, and to offer support for ethics and practitioners in the field.

NGOs
(http://www.stic.org/about-us)

Currently there are over 2,000 NGOs throughout the world who are dedicated to focus on general. CSCC has experience in working with these groups as part of our compliance services. We will continue to share and benefit from the information of NGOs actively. CSCC will also continue to provide with the NGOs who share the same values.

Other Memberships

CSCC is also a member of Los Angeles County Economic Development Corporation, California Fashion Association, the Economic Foundation, Institute of Social and Ethical Accountability, Ethical Practices and Association of C.A.A.A., CSCC has participated in guest lectures and discussions for the White House Industry Apparel Partnership.

The issue...

...is supported & endorsed by

- > The Global Trade
- > The Global Associations
- > The Consumer Groups

Harmonization of Requirements & Reciprocal Acceptance

...will reduce costs to

Industry & Trade globally **up to 20%**.

A Joint Statement supporting the
idea...

...is sent to many trade, manufacturing,
governmental & NGOs, social and
environmental organizations and others.

STIC Participation in Miami CCAA Conference Harmonization & Reciprocal Acceptance

Initiative on Global Performance System

- Opportunity for manufacturers to show their performance
- Helping the buyers in selecting suppliers with good performance

Textile Trade Portal

- **Interactive Trade Portal for information on:**
 - Textile trade policy
 - Requirements
 - Market trends
 - Producer's and buyer's company presentation

Initiative on Sustainable Purchasing Guidelines

- Environmental, Social and Quality requirements
- Purchasing strategies of green and ethically sound textile and garment products

Workshop in Istanbul

- Open discussion on Purchasing Guidelines
- Participation of potential buyers and potential manufacturers

Organizer: STIC & TCMA in March 2004

Initiative on sustainable Working Guidelines for Manufacturers

In Progress

STIC-Textile Buyer's Project Group

Produce and Buy Sustainable Textile & Apparel Products

Capacity Building

Market Sustainable Trade

Designing N/S Joint Venture

Mainstream Sustainable Trade

Design Public Private Financing Mechanisms

Establishment of Permanent Platform under Textile Buyers Project Group

- European level
- Sub-regional level
- National level

Central Europe Meeting for Textile Buyers Project Group

*Planned during February / March
2004 in Cologne, Germany*

European Forum on Sustainable Trade (EFST)

An opportunity for dialogue
Developing Country Producers
Importing Country Buyers
Commission

EFST Textile Meeting in spring 2004.

Part II
Other Initiatives
Agri-Food & Sustainability Cent

Agri-Food Project

SUSTAINABLE AQUACULTURE PRODUCTION

Shrimps



DEG



Sustainability Cent

Acknowledgement of social and ecological responsibilities

A “Cent” contribution from logistics companies on voluntary basis.

Sustainability Fund



THIEL Lifestyle
Logistics + Services



Sustainability Fund

Uses

To realize economic, environmental and social development projects in the countries of needs.

Initially supported by

The logo for DEG (Deutsche Export-Importbank) consists of the letters 'DEG' in a large, bold, dark blue, sans-serif font. The letters are closely spaced and have a slight shadow effect.



*Sustainable Trade and
Innovation Centre*

Thank you for your attention.