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Anton Scherrer: Eco-manager of the Year

Photo legend: Wolfgang Clement, German Federal Minister of Economy and Work (on right hand side) congratulating Mr. Scherrer, President of General Direction of Federation of Migros Cooperatives.

In the presence of German Federal Minister of Economy and Work, Mr. Wolfgang Clement, conferred a title of “Ecomanager of the Year” for twelfth time in Berlin. And this is for the first time that a manager of a foreign company, has been honoured: the prize winner is Chief of Migros, Mr Anton Scherrer.

The Prize of Environment- conferred jointly by “WWF Germany” and “Capital” economic journal - one of the most famous for the quality of the prize winner in Germany. This prize honours the engagement of ecomanagers, their creativity and their will of accomplishment in the field of increasing environmental obligations. I am very honoured and happy, in the name of all our staff members and collaborators, to receive this significant prize in Berlin- declares Anton Scherrer- President of the General Direction of the Federation of Migros Cooperatives.

Migros is distinguished here especially by its ethical, social and ecological engagement, which is reflected in its products and also in the plan of the protection of environment actively practised by the company. Examples of the products were mentioned during the handing-over of the prize: the strong share of the Bio products, Eco-textiles, which are manufactured in the largest respect of human and environment; various products resulting from the fair trade like margarines, which is being produced now onwards from the sustainable production of palm oil. In the plan of the environmental policy of the company, Migros is distinguished for its efficient use of energy and its savings, for example, the solar energy, the recovery of the waste heat from the freeze installations and biogas recovered from vegetable waste recycling without forgetting the support system of Carsharing with the Mobility program.

Zurich, November 26, 2002